



HEREFORDS
Australia

HEREFORDS AUSTRALIA BREED FORUM

Sponsored by Neogen Australasia

TUESDAY | 14 MAY | 2024

PRODUCTIVITY DRIVEN SUSTAINABILITY

REGISTRATION & MORNING TEA	9:30 AM
FORUM OPENING <ul style="list-style-type: none">Welcome and address by Michael Crowley, CEO Herefords Australia	10:00 AM
BENCHMARKING PROFITABILITY IN EXTENSIVE GRAZING <ul style="list-style-type: none">The bottom line benefits of focusing on cost of production Sandy McEachern - Aggregate Consulting	10:10 AM
AG TECH <ul style="list-style-type: none">The role of data and technology in driving productivity evidence based outcomes Max Laurie - Optiweigh Edwina Warby - Black Box Co	10:40 AM
CARBON - WHERE TO START & HOW TO MAKE MONEY <ul style="list-style-type: none">Hamish Webb - Precision Pastures	11:40 AM
LUNCH	12:40 PM
NEW GENETIC AND GENOMIC TECHNOLOGY DEVELOPMENTS <ul style="list-style-type: none">Sustainability Indexes. Hamish Chandler - Herefords AustraliaNew genomic products. Andrew Byrne - Neogen	1:10 PM
INTERNATIONAL INNOVATIONS - TAKING THE BREED FORWARD <ul style="list-style-type: none">American Hereford Association Jack Ward - Executive Vice President Shane Bedwell - Chief Operating Officer	2:10 PM
SUPPLY CHAIN FOCUS <ul style="list-style-type: none">On farm quality assurance programs and how they add value to producers and brandsThe value of supply chain relationships and predictions of the path ahead. Jess Loughland - Greenhams	2:45 PM
FORUM CLOSE	3:30 PM
HEREFORDS AUSTRALIA BBQ AND HAPPY HOUR <ul style="list-style-type: none">Members bar Wodonga Racing. RSVP required.	6:00PM

[REGISTER HERE](#)

For catering purposes please RSVP by 7 May 2024

