

# HEREFORDS AUSTRALIA BREED FORUM

2019

SPONSORSHIP  
PROSPECTUS



**HEREFORDS**  
Australia

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**BREEDING INTO PROFIT  
WITH A WHITEFACE**



The Herefords Australia Breed Forum 'Breeding into Profit with a Whiteface' will be a two day event held in Hamilton Victoria on 11th & 12th June 2019. This not to be missed event combines a mixture of presentations targeted to both stud and commercial producers along with the Herefords Australia AGM and a Breed Dinner. Attendees will be treated to cutting edge information outlining how whiteface genetics can improve profit in both purebred and crossbreeding operations. The Dinner Function on the Tuesday 11th June will provide attendees with the opportunity to network and socialise with one another while be treated to the incredible taste Hereford beef has to offer.

Sponsorship of this event will provide your company with a great value for money, promising high exposure levels of your brand throughout the conference. Get in touch with Herefords Australia today to put yourself in a prime position to network and strengthen your brand recognition with the progressive beef breeders of today.

For more information please contact:

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## CONFERENCE SPONSOR

**\$10,000 + GST**

1 opportunity

- Naming rights to the to the conference
- Speaking opportunity during conference (45 minute block)
- Trade booth in conference area for duration of conference
- Three complimentary conference registrations (including Dinner Function)
- Corporate signage at the conference
- Complimentary three month rotating advertisement on Herefords Australia website
- Recognition on Herefords Australia social media channels
- Full page colour advert in the conference coverage of the Herefords Australia Magazine
- Complimentary inclusion of three promotional items to include in registration packs
- Thank you and recognition at the conference
- Complimentary one year Herefords Australia membership

## DAY SPONSOR

**\$3,000 + GST**

2 opportunities

- Naming rights for the entire day
- Two complimentary conference registrations (including Dinner Function)
- Trade booth in conference area for duration of conference
- Corporate signage during the day, including banners and flyers
- Complimentary two month rotating advertisement on Herefords Australia website
- Recognition on Herefords Australia social media channels
- Half page colour advert in the conference coverage of the Herefords Australia Magazine
- Complimentary inclusion of two promotional items to include in registration packs
- Complimentary one year Herefords Australia membership

## DINNER SPONSOR

**\$1500 + GST**

1 opportunity

- Naming rights for the dinner
- Two complimentary conference registrations (including Dinner Function)
- Trade booth in conference area for duration of conference
- Corporate signage during the session, including banners and flyers
- Complimentary one month rotating advertisement on Herefords Australia website
- Recognition on Herefords Australia social media channels
- Quarter page colour advert in the conference coverage of the Herefords Australia Magazine
- Complimentary inclusion of one promotional items to include in registration packs
- Complimentary one year Herefords Australia membership

## SESSION SPONSOR

**\$1,000 + GST**

4 opportunities

- Naming rights for the session
- One complimentary conference registration (including Dinner Function)
- Trade booth in conference area for duration of conference
- Corporate signage during the session, including banners and flyers
- Complimentary one month rotating advertisement on Herefords Australia website
- Recognition on Herefords Australia social media channels
- Quarter page colour advert in the conference coverage of the Herefords Australia Magazine
- Complimentary inclusion of one promotional items to include in registration packs
- Complimentary one year Herefords Australia membership

## TRADE BOOTH SPONSOR

**\$500 + GST**

Multiple opportunities

- One complimentary conference registration (including Breed dinner)
- Trade display area at the conference
- Acknowledgement as an exhibitor during the conference
- Recognition on the Herefords Australia social media channels
- Complimentary one year Herefords Australia membership





# HEREFORDS

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