



Local Land  
Services  
Northern Tablelands

# Beef Market, Production & Bull Selection Field Day

## A hands on field day hosted by Thornleigh Herefords

For cattle producers who want a global perspective on demand and supply in the beef industry and who want to know what to look for when selecting bulls.

**Wednesday 12 July 9:00am - 3pm**

**North Torrakina, 178 Kiora Lane, Little Plain**

### PROGRAM:

**9:30am: Are we entering a Global Super Demand Cycle?** - Simon Quilty, MLX Pty Ltd Managing Director

**11:15am: Managing the livestock pasture interface:** What do we need to know? - Brad Walmsley, NSW DPI Armidale

**12:00pm: Managing price risk & hedging** - Simon Quilty, MLX Pty Ltd Managing Director

**1:45pm: Practical bull selection** for market suitability and longevity - Jason Siddell, Northern Tablelands Local Land Services Livestock Officer (Beef)

**Morning tea & lunch provided**

### Please RSVP to:

**Jason Siddell** Northern Tablelands Local Land Services Livestock Officer (Beef)

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**Thornleigh**  
HEREFORDS