



# SALE CATALOGUE SERVICE APPLICATION

To book your lot pages or online catalogue for completion by HAL please COMPLETE and SIGN the application form below and return it to the HAL office by either fax or post. *Processing will not begin until the paperwork is received.*

**Please note:** that the paper sale catalogue services and prices do not include printing costs. Members are responsible for the printing and distribution of their catalogue. All sale catalogue information is to be submitted to HAL electronically and in the correct format as set out in the Terms and Conditions.

## TERMS & CONDITIONS

Please read the following Terms and Conditions carefully, if there is anything you don't understand please contact HAL.

### The Member

In applying for these services I the undersigned agree that:

- I am a financial member of Herefords Australia Limited.
- A copy of the printed catalogue will be submitted to HAL after printing.
- The correct format to submit your sale catalogue's lot order is in a Microsoft Excel spreadsheet containing the information as shown below. An excel spreadsheet template can be emailed to you upon request.

Lot Number	Registration Number	Notes
1	ABCX1	X1 is a meaty bull with lots of length. He has above average EMA EBV.
2	DE V22	V22 is a brilliant stud sire with length, carcass and excellent balance.
3	ABXY33	Y33 is a long, heavy, strong headed bull with definite stud sire potential.

- For the lot pages of your catalogue you will be sent a draft lot template for approval. Upon approval of this, lot pages will be merged & formatted. Adding or amending your lots in any way after completion of this step may incur additional charges and time delays.
- It is your responsibility to ensure all information provided is accurate and correct.
- It is your responsibility to organise the printing and distribution of your catalogue.

### Herefords Australia Limited



# Herefords Australia Limited

## HAL Office

- HAL staff will only proof for spelling and basic punctuation.
- HAL staff will provide a hard-copy of your lot pages (via email to print or post) for you to thoroughly proof prior to submitting completed catalogue to your printer.

## The Printer

- All printers have varying specifications for A5 and DL sizes. If choosing either of these for your catalogue, please confirm with your printer these sizes are acceptable – A5 14.8cm wide x 21cm high and DL 10cm wide x 21cm high - the printable area used by HAL is 1.5cm inside these measurements.
- All printers have varying time requirements for printing, drying and compilation. Please confirm your timetable to ensure distribution is not delayed.

## Miscellaneous

- No data provided by Herefords Australia Limited shall be changed in any way.
- All registered cattle catalogued for sale shall be currently active (ie. all fees paid) with HAL.
- The lot pages will include the following data as a minimum: Lot number, Animal name (with the first word being the breeder's unique stud prefix), Herefords Australia Limited Register (ie. P, S, H, HP), Animal identification, Date of Birth, Pedigree, all available Herefords Australia BREEDPLAN Estimated Breeding Values (EBVs).
- Where BreedObject \$Index Values are displayed they shall be clearly separated from the EBVs and accuracies and identified as "\$Index Values".
- All animals listed for sale in the catalogue shall be registered with HAL, with the exception of commercial females which must be clearly indicated as such.
- If transfer of registration is requested by the new owner of any animal sold under this catalogue, the member will endeavour to procure the consent of the new owner to provide his or her name and address to Herefords Australia Limited within 60 days of sale so that HAL can effect a change of registration.

**Disclaimer:** The Lot Pages are produced by HAL as a service to its members. HAL is not a selling agent of any member using the Sales Catalogue. In uploading the Online Sale catalogue, HAL relies on the information provided by the applicant member. The applicant member is responsible for providing accurate and complete information for the listing in the Lot Pages & Online Sale catalogue. It is a requirement of this service that the applicant member authorises and approves the content of the listing before publication of the Lot Pages & Online Sale catalogue. HAL reserves the right to alter, omit, or change the content of the listings and whilst every care is exercised, HAL is not liable for errors, misclassifications, non-insertions or poor quality print. HAL disclaims any and all responsibility and liability for the accuracy, veracity and completeness of the information and representations contained in the Lot Pages & Online Sale catalogue. Members and third parties who rely on any of the information contained in the listings do so at their own risk.

## Herefords Australia Limited

16 Uralla Road Armidale NSW 2350 • Locked Bag 7 Armidale NSW 2350  
Ph: (02) 6772 1399 • Fax: (02) 6772 1615 • Website: [www.herefordsaustralia.com.au](http://www.herefordsaustralia.com.au) •  
Email: [ecrossing@herefordsaustralia.com.au](mailto:ecrossing@herefordsaustralia.com.au)



## SALE CATALOGUE APPLICATION FORM

Complete and return both pages to HAL to book your sale catalogue service

Membership Name: \_\_\_\_\_

Member Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sale Name: \_\_\_\_\_

Sale Date: \_\_\_\_\_

Sale Time: \_\_\_\_\_

Sale Venue: \_\_\_\_\_

Other relevant sale notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Date Catalogue needs to be submitted to your printer: \_\_\_\_\_

## SALE CATALOGUE SERVICES

Please tick the following sale catalogue service you require. All sale catalogue information must be supplied in Microsoft Excel spreadsheet format and emailed to [ecrossing@herefordsaustralia.com.au](mailto:ecrossing@herefordsaustralia.com.au) as stated in the Terms and Conditions.

### LOT PAGES FOR PAPER SALE CATALOGUE

Pre-formatted lot details supplied to your printer in PDF format.

### ONLINE SALE CATALOGUE

Herefords Australia Website On-line Sale Catalogue (hosted by HAL at [www.herefordsaustralia.com.au](http://www.herefordsaustralia.com.au) for 6 months)

### ONLINE SEMEN CATALOGUE

Herefords Australia Website On-line Semen Catalogue (hosted by HAL at [www.herefordsaustralia.com.au](http://www.herefordsaustralia.com.au) for 12 months)

### DATABASE EXTRACTION – FOR SALE CATALOGUE

**Data file only** supplied to the member, or their nominated printer, for merging into a template.

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## LOT PAGES REQUIREMENTS

Complete this section only if you require lot pages for a paper sale catalogue

### TEMPLATE OPTIONS *please tick one*

#### A4 (size 210 x 297)

- 2 lots per page + photos\*
- 3 lots per page
- 3 lots per page + photos\*
- 4 lots per page

  
  
  


#### A5 (size 14.8 x 21)

- 1 lot per page + photo\*
- 2 lots per page\*

  


#### DL (size 10 x 21)

- 1 lot per page + photo\*
- 2 lots per page

  


\*Please note that photos are extra per lot, please refer to attached schedule of fees

Display \$Index Values (*please circle one*):                      Yes  
 No

### Please forward my completed sale catalogue to the following printer:

Printers Name: \_\_\_\_\_ Contact person: \_\_\_\_\_

Address: \_\_\_\_\_ Post code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Date Required: \_\_\_\_\_

Other printer requirements: \_\_\_\_\_

\_\_\_\_\_

**I have read and agree with the Terms & Conditions as set out on pages 1 & 2 and apply for HAL to provide me with the services as above.**

**Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**PLEASE RETURN BOTH PAGES OF THE APPLICATION FORM TO HAL**